

Ian (Ziyan) Chen 陈子彦

Product animation / Brand motion / Visual storytelling

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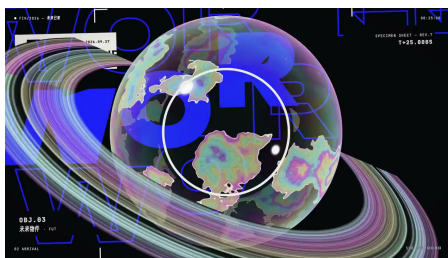
ian-product-motion.pages.dev

Remote / English + Mandarin

I create short-form product animations, brand motion and visual experiments with code and AI. Open to remote project collaborations in English and Mandarin.

用代码与 AI 制作产品动画、品牌动效和短视频视觉内容，
支持中英文沟通与远程项目合作。

SELECTED WORK 作品选辑



Future Is Here

未来已来

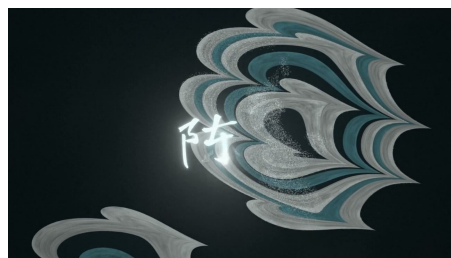
Abstract motion / coded visuals
Original visual experiment



Foldable Phone

折叠手机

Procedural 3D product study
Independent product concept



Identity in Motion

名字的动效

Ink, particles and personal identity
Self-initiated personal project

Independent concept and personal projects, not client commissions. Phone concept is not commissioned by or affiliated with Apple; product imagery and specifications are conceptual.

均为自主概念或个人作品，并非客户委托；手机概念与 Apple 无委托或隶属关系，画面及参数仅作概念展示。

BACKGROUND 教育与经历

University of Massachusetts Amherst

Communication undergraduate

马萨诸塞大学阿默斯特分校 / 传播学本科在读

Expected May 2027

36Kr

AI content production internship

36氪 AI 内容制作实习

May-Aug 2026

Research, scripts and short-form content production.
参与研究、脚本与短视频内容制作。

COLLABORATION 合作方式

Product films / Brand motion / Launch & social assets

产品动画 / 品牌动效 / 发布与社交媒体视觉

Code + AI-assisted production. MP4 delivery in agreed formats.

Editable source files available by agreement.

代码与 AI 辅助制作；按约定规格交付 MP4，可编辑源码另行协商。

WATCH THE WORK

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合作联系 / Project enquiries

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